

New Beginnings Animal Rescue's

BIRTHDAY BASH

Sponsorship Opportunities



10 YEARS
2010-2020

Week-Long Virtual
Event November
8 -14th, 2020

Celebrating 10 Years of New Beginnings Benefiting our Community's Homeless Cats and Kittens

November 8-14th

VIRTUAL BIRTHDAY BASH



New Beginnings Animal Rescue (NBAR), the non-profit, volunteer-run rescue in Royal Oak, is celebrating **10 years** of helping homeless cats and kittens find new homes and keeping people and their pets together with our Pet Food Pantry Program.

We Can Help Each Other During These Difficult Times

A Birthday Bash sponsorship includes valuable marketing benefits, including social media promotion to over 6,500 followers, NBAR event website acknowledgment, opportunity for promotional materials in hundreds of adoption packets, and acknowledgment at the virtual event to animal-lovers who will associate you with a cause near and dear to their hearts.

The Birthday Bash is our annual celebration fundraiser, popular with our supporters – in fact, it sold out the past 2 years. This year's virtual version will reach an even wider, more diverse audience of animal-lovers with no limit on attendance to popular event features such as: a silent online auction, yearly video, raffle, and live auction.

And your tax-deductible sponsorship is used wisely - 100% of donations to NBAR are used for the animals and facility. We have no paid staff! It makes a difference to your business as well, as thousands of NBAR supporters will see you as an essential partner in animal welfare!

Marigold



Jessy



Virgil & The Dinos



Fern



Sponsorship Reach

6,500+
Facebook
Followers

8,500+
Monthly Website
Views

6,800+
Instagram
Followers

1,600+
Email
Recipients

380+
Twitter
Followers

275+
Annual
Adoptions



10



years of helping cats in our community

\$14,000+
in yearly spay/neuter
vet bills



150+
unplanned litters
prevented

\$1,800
in yearly
microchip costs



75.8%
increased chance to
reunite with family
when lost

4,000+
pet food pantry
orders placed



78,000+
pounds of cat and dog
food distributed

70+
foster families and
volunteers in 2019



\$0
in paid salary hours

100% for cats

Sponsorship Opportunities

Sponsorship brings these additional rewards:	Diamond \$2,000	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$300
Opportunity to put your company's marketing materials in adoption folders for 2021 (275+ adoptions a year)					
Your logo placed at the end of our event video					
Provide 20 name suggestions for our cats to be used by NBAR throughout 2021					
Recognition on NBAR Facebook & Instagram (6,500+ followers)					
Your logo (or name) on the Online Auction site for the duration of the event					
Your logo included in event email blast (sent to over 1,600+ supporters)					
Acknowledgment during the Live Auction event					
Your logo on event website with your company's link (Hi-Res logo required by October 10 th)					

COVID-19 may have stopped the world, but the need to rescue cats has never been greater now. Thank you for your sponsorship!

SPONSORSHIP COMMITMENT FORM



Select Sponsorship Level

\$2,000

\$1,500

\$1,000

\$500

\$300

Donation Amount (In Lieu of Sponsorship)

\$ Custom Amount

Pay by Check

Make checks payable to:

“NBAR” or “New Beginnings Animal Rescue”

and

include this completed form with payment.

Company Name: _____

Contact Person: _____

Email: _____

Phone: _____

I/we wish to be listed as:

(please print exactly what you would like to appear on all Birthday Bash materials)

Pay Online

Through our DonorBox account at:
www.donorbox.org/bday-bash-sponsorship

Please Return This Form & Check To

New Beginnings Animal Rescue
2502 Rochester Rd., Royal Oak, MI 48073
E: nbarmichigan@gmail.com